

CERTIFICATE OF ELECTRONIC FILING UNDER 37 CFR 1.8

I hereby certify that this correspondence is being electronically filed with the U.S. Patent & Trademark Office on April 10, 2009.

/Karen Gibson/

Karen Gibson

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: David Baran et al.

Application No.: 10/796,909

Confirmation No.: 1626

Filed: 10 March 2004

Title: SYSTEM AND METHOD FOR
INDIVIDUALIZING TV PROGRAMMING
CHOICES

Group Art Unit: 2427

Examiner: Mark P. Stanley

CUSTOMER NO.: 22470

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION MAILED 10 OCTOBER 2008

Sir:

In response to the Office Action mailed 10 October 2008, Applicants request entry of the following amendments and consideration of the following remarks. An appropriate request for extension of time accompanies this paper.

The Claims and their current status are reflected beginning on page 2.

Remarks begin on page 5.